



February 03, 2025

To,  
The Corporate Relations Department,  
BSE Limited,  
PJ Tower, Dalal Street,  
Fort, Mumbai – 400001

BSE Scrip Code: 512115      Scrip ID: ROSEMER

**Subject: Intimation pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, in relation to the proposed acquisition of 46.67% shares of Outcry Media Solutions Private Limited by Rose Merc Limited**

Dear Sir/ Madam,

Reference is made to the intimations filed by Rose Merc Limited (“Rose Merc”) with the Stock Exchange on February 6, 2024, in relation to, amongst others, the proposed acquisition by Rose Merc, of 46.67% shares of Outcry Media Solutions Private Limited (“Outcry”) pursuant to which Rose Merc had informed the Stock Exchange about the then proposed acquisition of upto 46.67% of the post issue share capital of Outcry on a fully diluted basis, by way of subscription to 8,752 partly paid equity shares of Outcry (“Equity Shares”) on terms and conditions mutually agreed between Outcry and Rose Merc.

The Equity Shares were subscribed at a price of Rs. 8,000/- per share, of which 25% was agreed to be payable by Rose Merc at the time of subscription and the balance 75% was payable by Rose Merc as and when Outcry makes a call. Accordingly, Rose Merc had paid to Outcry, Rs. 1,75,04,000/- (being 25% of the total subscription amount) upfront at the time of subscription to the Equity Shares. The balance amount of Rs. 5,25,12,000/- was payable by Rose Merc as and when Outcry makes a call.

We wish to inform the Stock Exchange that in response to the final call made by Outcry for the Equity Shares, Rose Merc has made payment to Outcry of the relevant call monies in tranches towards the full and final discharge of the balance amount of Rs. 5,25,12,000/-, payable for the acquisition of the Equity Shares. Consequently, the Equity Shares held by Rose Merc are now fully paid and the proposed acquisition of 46.67% of the post issue share capital of Outcry by Rose Merc stands consummated.

We request the Stock Exchange to take on record the aforesaid and acknowledge the receipt of the same.

Thanking you,  
Yours faithfully,  
**For ROSE MERC LIMITED**

**Vaishali Parkar Kumar**  
Executive Director  
DIN: 09159108