



Date: July 01, 2025

**To,
The Corporate Relations Department,
BSE Limited,
P J Towers, Dalal Street,
Fort, Mumbai-400001**

**BSE Scrip Code: 512115
Scrip ID: ROSEMER**

Subject: Intimation pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, in relation to the acquisition of shares in M/S. Vastavya Rose Merc Private Limited by Rose Merc Limited.

Dear Sir/Madam,

We wish to inform the Stock Exchange that Rose Merc Limited has acquired 30% of the share capital of M/S. Vastavya Rose Merc Private Limited.

We have set out the requisite disclosures in relation to the acquisition in **Annexure A**.

We request the Stock Exchange to take on record the aforesaid and acknowledge the receipt of the same.

Thanking You,
Yours Faithfully

For Rose Merc Limited

**Vaishali Parkar Kumar
Executive Director
DIN: 09159108**

Annexure A

Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023.

| Particulars | Details |
|---|--|
| Name of the Target Entity, details in brief such as size, turnover etc. | Vastavya Rose Merc Private Limited Vastavya Rose Merc Private Limited is newly incorporated hence details of Size, Turnover is not available. |
| Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at “arm’s length”. | Not a related party transaction. The Promoter/ Promoter Group/Group Companies do not have any interest in Vastavya Rose Merc Private Limited. |
| Industry to which the entity being acquired belongs | Hospitality and MICE (Meetings, Incentives, Conferences, and Exhibitions) |
| Objects and impact of acquisition (including but not limited to, disclosure of reasons for acquisition of Target Entity, if its business is outside the main line of business of the listed entity) | Vastavya Rose Merc Private Limited is floated with the objective to promote hotels, inns, villas and other accommodations in India and abroad, providing standardized, technology-enabled lodging through an aggregator and franchise model. |
| Brief details of any governmental or regulatory approvals required for the acquisition | Nil |



| Particulars | Details |
|--|---|
| Indicative time period for completion of the acquisition | NA |
| Nature of consideration - whether cash consideration or share swap and details of the same | Cash Consideration |
| Cost of acquisition or the price at which the shares are acquired | Rs. 30,000 |
| Percentage of shareholding/control acquired and/or number of shares acquired | 30% |
| Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover | To organize and manage MICE (Meetings, Incentives, Conferences, and Exhibitions) activities, providing end-to-end solutions including venue booking, event planning and accommodation and To run restaurants, banquet halls, and ancillary services like catering, concierge and recreational activities within or independently of accommodation facilities. |
| Country in which the acquired entity has presence and any other significant information | India |