



**ROSE MERC
LIMITED**

तमसो ऽ मा ज्योतिर्गमय



15/B/4, New Sion Chs Swami Vallabhdas Road,
Opp SIES College, Behind Dmart Store,
Sion West, Mumbai-22.

GSTIN : 27AACCR3663B1ZM
CIN : L93190MH1985PLC035078

Date: 01 July, 2025

**To,
The Corporate Relations Department,
BSE Limited,
P J Tower, Dalal Street,
Fort, Mumbai-400001**

BSE Scrip Code: 512115
Scrip ID: ROSEMER

Subject: Intimation regarding Grant of Rights to NMPL subsidiary of Rose Merc Ltd to conduct NMPL season 4 from Mazgaon Cricket Club.

Ref.: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear Sir/Madam,

We are pleased to inform you that our subsidiary, Navi Mumbai Premier League Pvt Ltd (NMPL) has successfully secured the premium event management, marketing, and sponsorship rights for the 4th season of the Navi Mumbai Premier League (NMPL).

The NMPL is a prestigious cricket league approved by Mumbai Cricket Association renowned for its growing viewership and enthusiastic participation from cricket players and fans alike. The league garnered millions of viewers through broadcasts on DD Sports and FanCode during the recently concluded Season 3 on March 22, 2025. It continues to uphold its vision of promoting local cricket talent, providing a platform for aspiring cricketers, and fostering a vibrant sports culture within the community. With each passing season, NMPL has grown in popularity and significance, attracting sponsors, players, and spectators from all walks of life.

We remain committed to keeping our stakeholders informed of such significant developments and are optimistic about the positive impact this achievement will have on our growth and visibility.

We enclose herewith the copy of letter issued by Mazgaon Cricket Club for Grant of Rights for your reference.

Thank you for your continued support.

Yours faithfully,
For ROSE MERC LIMITED

**Vaishali Parkar Kumar
Executive Director
DIN: 09159108**



Mazgaon Cricket Club

(Affiliated to Mumbai Cricket Association)

Roadpali Sector -19, Plot No. 2 A, Kalamboli, New Mumbai-410218

MAZGAON CRICKET CLUB

RoadPali Sector 19,

Plot No.2A, Kalamboli,

Navi Mumbai – 410218.

Date: 30/06/20025

To

Navi Mumbai Premier League Pvt. Ltd.

Flat No M 503, Rail Vihar, Plot No 01, Sec 4

Kharghar, Kalamboli Node, Panvel, Raigarh – 410210

Maharashtra

Subject: Grant of Rights for Event Management, Sponsorship, and Marketing for NMPL Season 4 for the year 2025-26

Dear Sir/Madam,

We are pleased to convey that the Mazgaon Cricket Club, under the authority and approval of the Mumbai Cricket Association (MCA), is hereby granting Navi Mumbai Premier League Pvt. Ltd. full and exclusive rights for event management, sponsorship, and marketing of the Fourth season of the Navi Mumbai Premier League (NMPL) T20 cricket tournament, scheduled for 2025-26.

This decision comes in recognition of the tremendous success and professionalism displayed by your team during the previous season. The execution of Season in February 2024 was handled with exceptional efficiency, drawing wide viewership and appreciation across all stakeholders. Your team demonstrated excellence in planning, coordination, and delivery of a high-impact sporting event, contributing significantly to the reputation of the NMPL.

Accordingly, we are entrusting you with the responsibility for:

Marketing Rights: Including but not limited to promotion through television, print, digital, and social media platforms to further elevate the league's brand and visibility.

Sponsorship Rights: Full authority to source, negotiate, and finalize sponsorship agreements to support and enhance the league's financial sustainability and reach.

Event Management Rights: Complete oversight of logistical planning, match-day operations, ticketing, hospitality, and engagement activities, including special events such as the opening and closing ceremonies.





Mazgaon Cricket Club

(Affiliated to Mumbai Cricket Association)

Roadpall Sector -19, Plot No. 2 A, Kalamboli, New Mumbai-410218

This is to formally confirm that our organization has existing pre agreements with Dream11, RKK sports Management LLP, and several other companies. These agreements were executed by the previous committee for the purposes of sponsorship and OTT platform rights.

Please note that all such agreements shall remain valid and binding for the upcoming Seasons, and will be honoured accordingly.

We are confident that your continued leadership and innovative approach will take the Navi Mumbai Premier League to even greater heights in its fourth season. We look forward to an exciting and successful collaboration ahead.

Please acknowledge and confirm your acceptance of this grant of rights at your earliest convenience.

Warm regards,

For Mazgaon Cricket Club

Mr. Shahalam Shaikh

Chairman

