



**Date: September 03, 2025**

To,  
The Corporate Relations Department,  
BSE Limited,  
P J Towers, Dalal Street,  
Fort, Mumbai-400001

BSE Scrip Code: 512115  
Scrip ID: ROSEMER

**Subject: Intimation pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, in relation to the acquisition of shares in M/S. Golden Eagle Rosemerc Private Limited by Rose Merc Limited.**

Dear Sir/Madam,

We wish to inform the Stock Exchange that Rose Merc Limited has acquired 30% of the share capital of **M/S. Golden Eagle Rosemerc Private Limited**.

We have set out the requisite disclosures in relation to the acquisition in **Annexure A**.

We request the Stock Exchange to take on record the aforesaid and acknowledge the receipt of the same.

Thanking You,  
Yours Faithfully

**For Rose Merc Limited**

**Vaishali Parkar Kumar**  
Executive Director  
DIN: 09159108

### Annexure A

***Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023.***

Particulars	Details
Name of the Target Entity, details in brief such as size, turnover etc.	<b>Golden Eagle Rosemerc Private Limited</b> Golden Eagle Rosemerc Private Limited is newly incorporated hence details of Size, Turnover is not available.
Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length".	Not a related party transaction. The Promoter/ Promoter Group/Group Companies do not have any interest in Golden Eagle Rosemerc Private Limited.
Industry to which the entity being acquired belongs	Sports
Objects and impact of acquisition (including but not limited to, disclosure of reasons for acquisition of Target Entity, if its business is outside the main line of business of the listed entity)	Golden Eagle Rosemerc Private Limited is set up to manage and operate sports academy; promote, develop and manage sports talent, organize, manage, sponsor, host sports tournaments, sports programmes, talent hunt programmes, sports quiz programmes, sport related chat shows and entertainment events, set up facilities for training sports talents; to provide career management services to sportspersons, build, maintain, manage, operate sports complexes, stadiums, to acquire sponsorship rights, telecast rights, radio broadcasting rights, advertisement rights of all kinds of sporting events and to sell, give on hire or otherwise assign and commercially exploit all such rights.
Brief details of any governmental or	Nil

Particulars	Details
regulatory approvals required for the acquisition	
Indicative time period for completion of the acquisition	NA
Nature of consideration - whether cash consideration or share swap and details of the same	Cash Consideration
Cost of acquisition or the price at which the shares are acquired	Rs. 30,000
Percentage of shareholding/control acquired and/or number of shares acquired	30%
Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover	<p>1. To establish, set up, buy, sell, acquire, manage, run, operate sports clubs on outright basis or in joint venture or under franchisee basis or in partnership or under any other kind of contract or arrangement for sharing of profits sports teams and sports players, own teams, set up manage and operate sports academy; promote, develop and manage sports talent, organize, manage, sponsor, host sports tournaments, sports programmes, talent hunt programmes, sports quiz programmes, sport related chat shows and entertainment events, set up facilities for training sports talents; to provide career management services to sportspersons, build, maintain, manage, operate sports complexes, stadiums, to acquire sponsorship rights, telecast rights, radio broadcasting rights, advertisement rights of all kinds of sporting events and to sell, give on hire or otherwise assign and commercially exploit all such rights.</p> <p>2. To carry on in India or elsewhere, the business of promoting, establishing, developing and improving all kinds of sports and games, including football, Cricket etc and</p>

Particulars	Details
	owning, either singly or jointly with others, managing and operating teams, players, franchisees, leagues, clubs, groups, boards, bodies, associations, doing business of all types of sports and games and related coaching camps and conducting, participating, organizing, managing and sponsoring all kinds of matches, competitions, tournaments and similar events at domestic, state, regional, national and international levels, both indoor and outdoor of all kinds of sports and games and to award, receive, pay, provide, distribute prizes, medals, cups, trophies, certificates, awards, cash awards or such things and to provide all facilities and make all arrangements as are required for the said purposes and to provide, deal, manage, organize, sponsor all types of advertising through various means, media rights including broadcasting, telecasting, relaying, transmitting or distributing in any manner, in India or abroad, through audio, video, mobile, internet or any other electronic media or otherwise including but not limited to digital broadcast, satellite broadcast and broadcast by any medium now known or that may be developed in the future all events connected with sports and games, all types of hoardings and to provide, deal, trade, manufacture, manage, organize sponsorships for all events, materials, equipment, tools, accessories, gadgets, ornaments, playthings, programs, entertainments, lightings, illuminations, decorations, music, orchestra, eateries, food canteens, including uniform sponsorships, gate collections and all other related activities for all kinds of sports and games.
Country in which the acquired entity has presence and any other significant information	India