FORM NO. MGT-7

[Pursuant to sub-Section(1) of section 92 of the Companies Act, 2013 and sub-rule (1) of rule 11of the Companies (Management and Administration) Rules, 2014]

(vi) *Whether shares listed on recognized Stock Exchange(s)



Annual Return

(other than OPCs and Small Companies)

	EGISTRATION AND OTH	IER DETAILS			
(i) * C	Corporate Identification Number	(CIN) of the company	L93190MH1985PLC035078		Pre-fill
(Global Location Number (GLN) of the company				
*	* Permanent Account Number (PAN) of the company		AACCR3663B		
(ii) (a	i) (a) Name of the company			MERC LIMITED	
(k	o) Registered office address				
(0	Mumbai Mumbai Maharashtra 400022 c) *e-mail ID of the company		IN***	*****RC.IN	
(0	d) *Telephone number with STI	O code	02****97		
	e) Website		www.i	rosemerc.in	
(€	D 4 61 11		16/01,	/1985	
(iii)	Date of Incorporation				
·	Type of the Company	Category of the Company		Sub-category of the	Company

Yes

O No

(a)	Details	of sto	ck exchar	nges where	e shares	are liste
-----	---------	--------	-----------	------------	----------	-----------

S. No.	Stock Exchange Name	Code
1	BSE Limited	1

(b) CIN of the Registrar and	d Transfer Agent		U67190MF	H1999PTC118368	8	Pre-fill
Name of the Registrar and	l Transfer Agent					
LINK INTIME INDIA PRIVATE	LIMITED					
Registered office address	of the Registrar and T	ransfer Agents				
C-101, 1st Floor, 247 Park, Loroli (West), NA	al Bahadur Shastri Marg	յ, Vikh				
(vii) *Financial year From date	01/04/2023	(DD/MM/YYYY)	To date	31/03/2024		(DD/MM/YYYY
(viii) *Whether Annual general r	meeting (AGM) held	Ye	es 🔾	No		

II. PRINCIPAL BUSINESS ACTIVITIES OF THE COMPANY

30/09/2024

30/09/2024

*Number of business activities 1

(c) Whether any extension for AGM granted

(a) If yes, date of AGM

(b) Due date of AGM

	Main Activity group code		Business Activity Code	,	% of turnover of the company
1	G	Trade	G2	Retail Trading	100

Yes

No

III. PARTICULARS OF HOLDING, SUBSIDIARY AND ASSOCIATE COMPANIES (INCLUDING JOINT VENTURES)

*No. of Companies for which information is to be given 2 Pre-fill All

S.No	Name of the company	CIN / FCRN	Holding/ Subsidiary/Associate/ Joint Venture	% of shares held
1	ABACA CARE PRIVATE LIMITED	U86901MH2023PTC403100	Subsidiary	51
2	OUTCRY MEDIA SOLUTIONS PF	U74999MH2020PTC342364	Subsidiary	46.67

IV. SHARE CAPITAL, DEBENTURES AND OTHER SECURITIES OF THE COMPANY

(i) *SHARE CAPITAL

(a) Equity share capital

Particulars	Authorised capital	Issued capital	Subscribed capital	Paid up capital
Total number of equity shares	15,000,000	4,431,766	4,431,766	4,431,766
Total amount of equity shares (in Rupees)	150,000,000	44,317,660	44,317,660	44,317,660

Number of classes 1

Class of Shares Equity Shares	Authoricad	Icabilai	Subscribed capital	Paid up capital
Number of equity shares	15,000,000	4,431,766	4,431,766	4,431,766
Nominal value per share (in rupees)	10	10	10	10
Total amount of equity shares (in rupees)	150,000,000	44,317,660	44,317,660	44,317,660

(b) Preference share capital

Particulars	Authorised capital	Issued capital	Subscribed capital	Paid-up capital
Total number of preference shares	0	0	0	0
Total amount of preference shares (in rupees)	0	0	0	0

Number of classes 0

	1 A + la a i a a al	Juapilai	Subscribed capital	Paid up capital
Number of preference shares				
Nominal value per share (in rupees)				
Total amount of preference shares (in rupees)				

(c) Unclassified share capital

Particulars	Authorised Capital
Total amount of unclassified shares	0

(d) Break-up of paid-up share capital

Class of shares	Number of shares		Total nominal amount	Total Paid-up amount	Total premium	
Equity shares	Physical	DEMAT	Total			

At the beginning of the year	99,465	2,016,535	2116000	21,160,000	21,160,000	
Increase during the year	0	767,500	767500	23,161,660	23,161,660	37,450,000
i. Pubic Issues	0	0	0	0	0	0
ii. Rights issue	0	0	0	0	0	0
iii. Bonus issue	0	0	0	0	0	0
iv. Private Placement/ Preferential allotment	0	767,500	767500	7,675,000	7,675,000	37,450,000
v. ESOPs	0	0	0	0	0	
vi. Sweat equity shares allotted	0	0	0	0	0	
vii. Conversion of Preference share	0	0	0	0	0	0
viii. Conversion of Debentures	0	0	0	0	0	0
ix. GDRs/ADRs	0	0	0	0	0	0
x. Others, specify				15,486,660	15.486.660	
Conversion of Warrants				10,100,000	10,100,000	
Decrease during the year	0	0	0	4,000	4,000	0
i. Buy-back of shares	0	0	0	0	0	0
ii. Shares forfeited	0	0	0	0	0	0
iii. Reduction of share capital	0	0	0	0	0	0
iv. Others, specify				4,000	4,000	
Demat of Shares				4,000	4,000	
At the end of the year	99,465	2,784,035	2883500	44,317,660	44,317,660	
Preference shares						
At the beginning of the year	0	0	0	0	0	
Increase during the year	0	0	0	0	0	0
i. Issues of shares	0	0	0	0	0	0
ii. Re-issue of forfeited shares	0	0	0	0	0	0
iii. Others, specify						
NA				0	0	
Decrease during the year	0	0	0	0	0	0

i. Redemption of shares		0	0	0	0	0	0
ii. Shares forfeited		0	0	0	0	0	0
iii. Reduction of share capi	tal	0	0	0	0	0	0
iv. Others, specify						0	
	AV				0	0	
At the end of the year		0	0	0	0	0	
SIN of the equity shares o	of the company				INE64	I9C01012	
(ii) Details of stock spli	t/consolidation during th	e year (for ea	ch class of s	shares)	0		
Class of	f shares	(i)		(ii)		(ii	i)
Before split /	Number of shares						
Consolidation	Face value per share						
After split /	Number of shares						
Consolidation	Face value per share						
of the first return a	es/Debentures Trans t any time since the vided in a CD/Digital Med	incorporati	on of the			year (or i l Not Appl	
Separate sheet att	ached for details of trans	fers	•	Yes 🔘	No		
Note: In case list of trans Media may be shown.	sfer exceeds 10, option fo	r submission a	is a separate	e sheet attach	ment or sub	mission in a	a CD/Digital
Date of the previous	s annual general meetin	g					
Date of registration	of transfer (Date Month	Year)					
Type of transfe	Type of transfer 1 - Equity, 2- Preference Shares,3 - Debentures, 4 - Stock						

Number of Shares/ D Units Transferred	Debentures/		Amount per Share/ Debenture/Unit (in Rs.)
Ledger Folio of Trans	sferor			
Transferor's Name				
	Surname		middle name	first name
Ledger Folio of Trans	sferee			
Transferee's Name				
	Surname		middle name	first name
Date of registration of Type of transfer	·		juity, 2- Preference Shares,3	- Debentures, 4 - Stock
Number of Shares/ D Units Transferred	Debentures/		Amount per Share/ Debenture/Unit (in Rs.)
Ledger Folio of Trans	sferor			
Transferor's Name				
	Surname		middle name	first name
Ledger Folio of Trans	sferee			
Transferee's Name				
	Surname		middle name	first name
iv) *Debentures (Ou	itstanding as a	t the end o	f financial year)	•

Particulars	Number of units	Nominal value per unit	Total value
Non-convertible debentures	0	0	0

Particulars	Number of units	Nominal value per unit	Total value
Partly convertible debentures	0	0	0
Fully convertible debentures	0	0	0
Total			0

Details of debentures

Class of debentures	Outstanding as at the beginning of the year	_	Decrease during the year	Outstanding as at the end of the year
Non-convertible debentures	0	0	0	0
Partly convertible debentures	0	0	0	0
Fully convertible debentures	0	0	0	0

(v) Securities (other than shares and debentures)

Type of Securities		Nominal Value of each Unit	Total Nominal Value	Paid up Value of each Unit	Total Paid up Value
Convertible Warrants	2,421,270	10	24,212,700	2.5	6,053,175
Total	2,421,270		24,212,700		6,053,175

1

V. *Turnover and net worth of the company (as defined in the Companies Act, 2013)

) Turnover

29,731,000

(ii) Net worth of the Company

188,543,084.25

VI. (a) *SHARE HOLDING PATTERN - Promoters

S. No.	Category	Equi	ity	Preference	
		Number of shares	Percentage	Number of shares	Percentage
1.	Individual/Hindu Undivided Family				
	(i) Indian	7,200	0.16	0	
	(ii) Non-resident Indian (NRI)	0	0	0	
	(iii) Foreign national (other than NRI)	0	0	0	
2.	Government				
	(i) Central Government	0	0	0	

	(ii) State Government	0	0	0	
	(iii) Government companies	0	0	0	
3.	Insurance companies	0	0	0	
4.	Banks	0	0	0	
5.	Financial institutions	0	0	0	
6.	Foreign institutional investors	0	0	0	
7.	Mutual funds	0	0	0	
8.	Venture capital	0	0	0	
9.	Body corporate (not mentioned above)	0	0	0	
10.	Others	0	0	0	
	Total	7,200	0.16	0	0

Total number of shareholders (promoters)

(b) *SHARE HOLDING PATTERN - Public/Other than promoters

S. No.	Category	Equi	ty	Preference	
		Number of shares	Percentage	Number of shares	Percentage
1.	Individual/Hindu Undivided Family				
	(i) Indian	4,273,235	96.42	0	
	(ii) Non-resident Indian (NRI)	2,996	0.07	0	
	(iii) Foreign national (other than NRI)	0	0	0	
2.	Government				
	(i) Central Government	0	0	0	
	(ii) State Government	0	0	0	
	(iii) Government companies	0	0	0	
3.	Insurance companies	0	0	0	
4.	Banks	0	0	0	
5.	Financial institutions	0	0	0	

6.	Foreign institutional investors	0	0	0	
7.	Mutual funds	0	0	0	
8.	Venture capital	0	0	0	
9.	Body corporate (not mentioned above)	148,335	3.35	0	
10.	Others	0	0	0	
	Total	4,424,566	99.84	0	0

Total number of shareholders (other than promoters)

Total number of shareholders (Promoters+Public/
Other than promoters)

803

VII. *NUMBER OF PROMOTERS, MEMBERS, DEBENTURE HOLDERS (Details, Promoters, Members (other than promoters), Debenture holders)

Details	At the beginning of the year	At the end of the year
Promoters	1	1
Members (other than promoters)	684	802
Debenture holders	0	0

VIII. DETAILS OF DIRECTORS AND KEY MANAGERIAL PERSONNEL

(A) *Composition of Board of Directors

Category	Number of directors at the beginning of the year		Number of directors at the end of the year		Percentage of shares held by directors as at the end of year	
	Executive	Non-executive	Executive	Non-executive	Executive	Non-executive
A. Promoter	1	0	1	0	0.16	0
B. Non-Promoter	2	4	3	7	11.28	1.21
(i) Non-Independent	2	1	3	2	11.28	0.02
(ii) Independent	0	3	0	5	0	1.19
C. Nominee Directors representing	0	0	0	0	0	0
(i) Banks & FIs	0	0	0	0	0	0
(ii) Investing institutions	0	0	0	0	0	0

(iii) Government	0	0	0	0	0	0
(iv) Small share holders	0	0	0	0	0	0
(v) Others	0	0	0	0	0	0
Total	3	4	4	7	11.44	1.21

Number of Directors and Key managerial personnel (who is not director) as on the financial year end date

13

(B) (i) *Details of directors and Key managerial personnel as on the closure of financial year

Name	DIN/PAN	Designation	Number of equity share(s) held	Date of cessation (after closure of financial year : If any)
KIRTI CHUNILAL SAV	02003878	Managing Director	7,200	
NOORUDDIN MOHAM	09660481	Whole-time directo	0	
SHEKHAR MENNON	02262964	Director	0	
VIVEK SHANKAR PAF	10064277	Director	0	
VAISHALI PARKAR KI	09159108	Whole-time directo	475,000	
VAISHALI PARKAR KI	AMHPP4907G	CFO	475,000	
PURVESH KRISHNA S	09838204	Director	0	
SONU SURJIT VASAN	09133175	Director	1,000	
AVINASH MADHAV S(10101936	Director	0	
SUMANT BHARGAV C	10199204	Director	0	
UDAY DAMODAR TAF	00205409	Director	50,000	
OMPRAKASH BRIJNA	07204004	Director	0	
PURVA JHANWAR	CDLPB4005N	Company Secretar	0	

(ii) Particulars of change in director(s) and Key managerial personnel during the year

18

Name	DIN/PAN	Designation at the beginning / during the financial year	Date of appointment/ change in designation/ cessation	Nature of change (Appointment/ Change in designation/ Cessation)	
Anant Balkrishna Mc	AHQPM3358J	CFO	01/12/2023	Cessation	
Mahashweta Pamna	CANPP3960P	Company Secretary	06/04/2023	Appointment	
OMPRAKASH BRIJI	07204004	Director	14/03/2024	Change in designation	
Anant Balkrishna Mc	AHQPM3358J	CFO	06/04/2023	Appointment	
PURVESH KRISHN	09838204	Director	09/04/2023	Change in designation	
SONU SURJIT VAS.	09133175	Director	09/04/2023	Change in designation	
VIVEK SHANKAR P	10064277	Director	09/04/2023	Change in designation	
AVINASH MADHAV	10101936	Director	13/04/2023	Appointment	
VAISHALI PARKAR	09159108	Additional director	02/05/2023	Change in designation	
UDAY DAMODAR T	00205409	Director	19/06/2023	Appointment	
OMPRAKASH BRIJI	07204004	Director	19/06/2023	Appointment	
VAISHALI PARKAR	09159108	Director	03/08/2023	Change in designation	
AVINASH MADHAV	10101936	Director	03/08/2023	Change in designation	
OMPRAKASH BRIJI	07204004	Director	03/08/2023	Change in designation	
UDAY DAMODAR T	00205409	Director	03/08/2023	Change in designation	
Mahashweta Pamna	CANPP3960P	Company Secretary	11/08/2023	Cessation	
VAISHALI PARKAR	09159108	Director	14/03/2024	Change in designation	
PURVA JHANWAR	CDLPB4005N	Company Secretary	02/11/2023	Appointment	

IX. MEETINGS OF MEMBERS/CLASS OF MEMBERS/BOARD/COMMITTEES OF THE BOARD OF DIRECTORS

A. MEMBERS/CLASS /REQUISITIONED/NCLT/COURT CONVENED MEETINGS

Number of meetings held	1
	ı

Type of meeting	Date of meeting	Total Number of Members entitled to attend meeting	Attendance		
		· ·		% of total shareholding	
Annual General Meeting	03/08/2023	671	13	1.94	

B. BOARD MEETINGS

*Number of meetings held 20

S. No.	Date of meeting	Total Number of directors associated as on the date			
		of meeting	Number of directors attended	% of attendance	
1	06/04/2023	6	6	100	
2	13/04/2023	6	6	100	
3	02/05/2023	8	8	100	
4	04/05/2023	8	8	100	
5	29/05/2023	8	8	100	
6	19/06/2023	8	8	100	
7	07/07/2023	10	10	100	
8	14/08/2023	10	10	100	
9	16/10/2023	10	10	100	
10	02/11/2023	11	11	100	
11	10/11/2023	11	11	100	
12	01/12/2023	11	11	100	

C. COMMITTEE MEETINGS

Number of meetings held 32

S. No.	Type of meeting	Data of mosting	Total Number of Members as	Attendance		
	Date of	Date of meeting		Number of members attended	% of attendance	
1	Audit Committe	06/04/2023	3	3	100	
2	Audit Committe	29/05/2023	3	3	100	
3	Audit Committe	14/08/2023	3	3	100	

S. No.	Type of meeting		on the date of	Attendance			
		Date of meeting		Number of members attended	% of attendance		
4	Audit Committe	10/11/2023	3	3	100		
5	Audit Committe	01/12/2023	3	3	100		
6	Audit Committe	14/02/2024	3	3	100		
7	Nomination an	06/04/2023	3	3	100		
8	Nomination an	13/04/2023	3	3	100		
9	Nomination an	02/05/2023	3	3	100		
10	Nomination an	19/06/2023	3	3	100		

D. *ATTENDANCE OF DIRECTORS

		Board Meetings			Committee Meetings			Whether attended AGM
S. No.	Name of the director	Number of Meetings which director was	Number of Meetings	0/ of	Number of Meetings which director was	Number of Meetings	% of attendance	held on
		entitled to attend	attended	atteridance	entitled to attend	attended	alleridance	30/09/2024
								(Y/N/NA)
1	KIRTI CHUNIL	20	20	100	0	0	0	No
2	NOORUDDIN	20	20	100	20	20	100	No
3	SHEKHAR ME	20	20	100	32	32	100	Yes
4	VIVEK SHANK	20	20	100	0	0	0	No
5	VAISHALI PAI	17	17	100	3	3	100	Yes
6	PURVESH KR	20	20	100	32	32	100	Yes
7	SONU SURJI	20	20	100	9	9	100	No
8	AVINASH MA	18	18	100	0	0	0	No
9	SUMANT BHA	11	11	100	0	0	0	No
10	UDAY DAMOI	14	14	100	0	0	0	Yes
11	OMPRAKASH	14	14	100	0	0	0	No

X. *REMUNERATION OF DIRECTORS AND KEY MANAGERIAL PERSONNEL

☐ Nil

Number of Managing Director, Whole-time Directors and/or Manager whose remuneration details to be entered

)			

S. No.	Name	Designation	Gross Salary	Commission	Stock Option/ Sweat equity	Others	Total Amount
1	KIRTI CHUNILAL S	Managing Direct	120,000	0	0	0	120,000
2	NOORUDDIN MOH	Whole-time dired	300,000	0	0	0	300,000
	Total		420,000	0	0	0	420,000

Number of CEO, CFO and Company secretary whose remuneration details to be entered

S. No.	Name	Designation	Gross Salary	Commission	Stock Option/ Sweat equity	Others	Total Amount
1	VAISHALI PARKAR	Executive Direct	100,000	0	0	0	100,000
2	Anant Balkrishna M	CFO	200,000	0	0	0	200,000
3	Mahashweta Pamna	Company Secre	48,605	0	0	0	48,605
4	PURVA JHANWAR	Company Secre	72,000	0	0	0	72,000
	Total		420.605	0	0	0	420.605

Number of other directors whose remuneration details to be entered

S. No.	Name	Designation	Gross Salary	Commission	Stock Option/ Sweat equity	Others	Total Amount
1	SHEKHAR MENNO	Independent Dir	0	0	0	200,000	200,000
2	VAISHALI PARKAR	Executive Direct	250,000	0	0	0	250,000
3	VIVEK SHANKAR F	Executive Direct	600,000	0	0	0	600,000
4	PURVESH KRISHN	Independent Dir	0	0	0	200,000	200,000
5	SONU SURJIT VAS	Non-Executive [0	0	0	200,000	200,000
6	AVINASH MADHAV	Independent Dir	0	0	0	200,000	200,000
7	UDAY DAMODAR 1	Independent Dir	0	0	0	200,000	200,000
8	OMPRAKASH BRIJ	Independent Dir	0	0	0	200,000	200,000
	Total		850,000	0	0	1,200,000	2,050,000

8

* A. Whether the cor provisions of the	mpany has mad e Companies Ad	le compliances and disc ct, 2013 during the year	losures in respect of app	olicable Yes	○ No			
B. If No, give reaso	ons/observatior	ns						
(II. PENALTY AND P	UNISHMENT -	DETAILS THEREOF						
A) DETAILS OF PENA	ALTIES / PUNI	SHMENT IMPOSED ON	I COMPANY/DIRECTOR	RS /OFFICERS 📈 🛭	Nil			
Name of the company/ directors/ officers	Name of the co concerned Authority	Date of Order	Name of the Act and section under which penalised / punished	Details of penalty/ punishment	Details of appeal (if any) including present status			
(B) DETAILS OF CO	MPOUNDING (OF OFFENCES	Nil					
Name of the company/ directors/ officers	Name of the c concerned Authority	ourt/ Date of Order	Name of the Act and section under which offence committed	Particulars of offence	Amount of compounding (in Rupees)			
Ye	s No		nolders has been enclo		nt			
			nare capital of Ten Crore ertifying the annual retur		rnover of Fifty Crore rupees or			
Name		Deepak Rane						
Whether associate	Whether associate or fellow Associate Fellow							
Certificate of practice number 8717								

XI. MATTERS RELATED TO CERTIFICATION OF COMPLIANCES AND DISCLOSURES

I/We certify that:

(a) The return states the facts, as they stood on the date of the closure of the financial year aforesaid correctly and adequately.

(b) Unless otherwise expressly stated to the contrary elsewhere in this Return, the Company has complied with all the provisions of the Act during the financial year.

Declaration

ı am Au	thorised by the Board of Dire	ectors of the comp	any vide resolution	no	01		dated	29/08/2024	
	ባ/YYYY) to sign this form and ect of the subject matter of th								der
1.	Whatever is stated in this for the subject matter of this for								
2.	All the required attachment	ts have been comp	pletely and legibly a	attached	to this form.				
	Attention is also drawn to t ment for fraud, punishmer							ct, 2013 which	provide fo
To be d	ligitally signed by								
Director	r	VAISHALI Digitally eigned by VAISHALI PARKAR KUMAR Dister 2024-11.28 20.27-28-0639							
DIN of t	the director	0*1*9*0*							
To be o	ligitally signed by	PURVA Digitally signed by PURVA JHANWAR Date: 2024.11.28 20:27:54 +05'30'							
Com	npany Secretary								
Com	npany secretary in practice								
Member	rship number 4*1*0		Certificate of pra	actice nu	ımber				
	Attachments						List	of attachments	3
	1. List of share holders, de	ebenture holders		А	ttach			reholders_3103 Fransfers_31032	
	Approval letter for exter	nsion of AGM;		Α	ttach	RML_B	M Dates.լ	pdf	-
	3. Copy of MGT-8;	Α	ttach	RML_Committee Meeting Dates.pdf RML_Postal Ballot Dates.pdf RML MGT-8 2023-24.pdf					
	4. Optional Attachement(s), if any		Α	ttach			23-24.pdf <u>hanges in KMP</u>	_pdf
							Rer	move attachme	ent

This eForm has been taken on file maintained by the Registrar of Companies through electronic mode and on the basis of statement of correctness given by the company

Check Form

Modify

Prescrutiny

Submit