



Date: 10th October, 2025.

To,
**The Corporate Relations Department,
BSE Limited,
P J Towers, Dalal Street,
Fort, Mumbai - 400001**

BSE Scrip Code: 512115
Scrip ID: ROSEMER

Subject: Intimation regarding Signing of Memorandum of Understanding (MoU) with AuctusESG Private Limited.

Ref.: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that **Rose Merc Limited ("the Company")** has entered into a Memorandum of Understanding (MoU) with **AuctusESG Private Limited**, a globally recognized sustainable finance and ESG advisory firm.

The MoU signifies the beginning of a strategic collaboration aimed at promoting sustainable finance, ESG-focused training, and resource mobilization initiatives across India, including GIFT City, and international markets.

Key highlights of the partnership include:

- Joint proposal development and participation in sustainable finance and ESG-related events.
- Mobilization of resources and sponsorships for ESG-focused seminars and training programs.
- Development of training modules for financial institutions on ESG integration and green bond issuance.
- Exploration of digital platforms for climate-related investments and risk-sharing models.
- Strategic ESG advisory to support fintech platforms and sustainable finance documentation.

This MoU serves as a framework for cooperation between the two organizations. A joint working group will oversee and facilitate the implementation of initiatives undertaken pursuant to the MoU.

Please find enclosed the detailed media release for your reference and records.

We request the Stock Exchange to take on record the aforesaid and acknowledge the receipt of the same.

Thanking You,
Yours Faithfully,

For Rose Merc Limited

Vaishali Parkar Kumar
Executive Director
DIN: 09159108
Enclosure: Media Release



**ROSE MERC
LIMITED**

तमसो ऽ मा ज्योतिर्गमय



15/B/4, New Sion Chs Swami Vallabhdas Road,
Opp SIES College, Behind Dmart Store,
Sion West, Mumbai-22.

GSTIN : 27AACCR3663B1ZM
CIN : L93190MH1985PLC035078

MEDIA RELEASE

Rose Merc Limited and AuctusESG Private Limited Announce Strategic Partnership to Advance Sustainable Finance and ESG Initiatives.

Mumbai, India – October 10, 2025 – Rose Merc Limited (RML), a leading Indian listed company specializing in financial services, fintech collaborations, and resource mobilization, is thrilled to announce the signing of a Memorandum of Understanding (MOU) with AuctusESG Private Limited, a globally recognized sustainable finance and ESG advisory firm. This MOU, signed on October 9, 2025, marks the beginning of a collaborative journey to drive innovative sustainable finance solutions, ESG training, and resource mobilization across India, GIFT City, and global markets.

The partnership aims to combine RML's extensive expertise in financial services, fintech integrations, and sponsorship facilitation with AuctusESG's deep knowledge in sustainable finance, ESG risk assessment, and climate transition strategies. Together, the two organizations will explore joint initiatives, including market development for climate finance, skill enhancement and creating an ecosystem that enables mainstreaming of sustainable finance and climate transition. A key focus will be on leveraging fintech platforms, such as SAM Corporate's SAMESG® for ESG performance monitoring, to enhance green investment opportunities and support SDG-oriented projects.

Mr. Uday Tardalkar, Chairman of Rose Merc Limited, commented, "This partnership with AuctusESG represents a significant step toward advancing sustainable finance in India and beyond. By combining our strengths in resource mobilization and fintech with AuctusESG's expertise in ESG and climate strategies, we aim to create impactful solutions that drive positive change in the financial ecosystem."

Ms. Namita Vikas, Founder & Managing Director of AuctusESG, added, "We are excited to collaborate with Rose Merc Limited to unlock new opportunities in sustainable finance, ESG and climate transition. This partnership aligns with our mission to accelerate sustainable finance and foster resilience in financial systems globally."

The MOU establishes a framework for cooperation, with a joint working group to oversee project implementation. While non-binding, the agreement reflects a shared commitment to fostering innovation and sustainability in the financial sector.

About Rose Merc Limited

Rose Merc Limited (RML) is an Indian listed company headquartered in Mumbai, Maharashtra, with a strong presence in financial services, fintech collaborations, media, sports sponsorships, entertainment, and fashion events. Known for its expertise in resource mobilization and sponsorship facilitation, RML drives innovative solutions across diverse sectors. With strategic partnerships, including with Capital Square Advisors Pvt Ltd and SAM Corporate, RML leverages its extensive network to deliver value in sustainable and financial ecosystems. For more information, visit www.rosemerc.in.

About AuctusESG Private Limited

AuctusESG is a global company, providing strategic and transaction advisory at the supply and demand side of sustainable finance and climate transition. It includes working with marquee global financial institutions, governments, regulators and multilaterals on sustainable finance product development, climate risk management, natural capital financing, transition planning, ESG and climate-responsive fiscal and monetary policy development. It is currently present in India, UAE, South Africa, UK and North America. Steered by successful ex-senior bankers at its leadership, it has successfully completed 30 impactful projects across 19 geographies over the past 5 years.



ROSE MERC LIMITED

तमसो ऽ मा ज्योतिर्गमय



15/B/4, New Sion Chs Swami Vallabhdas Road,
Opp SIES College, Behind Dmart Store,
Sion West, Mumbai-22.

GSTIN : 27AACCR3663B1ZM
CIN : L93190MH1985PLC035078

It has undertaken projects with governments of the UK, Chile, Zimbabwe and India; UN agencies including UNDP, UNESCO, and UN Women; DFIs like AFD, ADB, and Proparco; and other international organisations like the World Bank, Rabo Foundation and ada- Luxembourg. As a part of its service delivery, auctusESG has provided skill enhancement to over 2500 bank officers, across large public and private sector banks in India, Latin America, Central Asia and APAC, across sustainable finance and climate transition spectrum.

For more information, visit www.auctusesg.com

Media Contact:

Vaishali Parkar Kumar

Executive Director, Rose Merc Limited

Email: info@rosemerc.in

Smitha Hari

President, AuctusESG Private Limited

Email: smitha.hari@auctusesg.com