



Date: 6th October, 2025.

To,
The Corporate Relations Department,
BSE Limited,
P J Towers, Dalal Street,
Fort, Mumbai - 400001

BSE Scrip Code: 512115
Scrip ID: ROSEMER

Subject: Intimation regarding Sponsorship of the Inaugural Falcon Cup Intercorporate Golf Tournament in Dubai, UAE.

Ref.: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear Sir/Madam,

We wish to inform you that Rose Merc Limited has entered into an agreement to sponsor the Inaugural Falcon Cup Intercorporate Golf Tournament, scheduled to take place on February 11, 2026, at the prestigious Majlis Course, Emirates Golf Club, Dubai, UAE.

This sponsorship underscores the Company's commitment to expanding its footprint in the GCC markets through strategic networking and business development opportunities. It aligns with our broader initiatives, including the recent strategic Memorandum of Understanding (MoU) signed with Falcon Cup LLC-FZ on September 24, 2025, aimed at fostering synergies in sports events, fashion shows, real estate, wealth and asset management, and innovation in the region.

The event, positioned as the premiere inter-corporate golf tournament of the year, features DAR GLOBAL group as the Title Sponsor, with Rose Merc Limited, MENSA Investments Corporation, and TARAM Real Estate LLC as key co-sponsors, alongside additional partners to be announced. The tournament will bring together top corporate teams for a day of competitive golf, networking, and collaboration, highlighting skill, energy, and corporate excellence.

Please find enclosed the detailed media release (including promotional post and event highlights) for your reference and records.

We request the Stock Exchange to take on record the aforesaid and acknowledge the receipt of the same.

Thanking You,
Yours Faithfully,

For Rose Merc Limited

Vaishali Parkar Kumar
Executive Director
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Enclosure: Media Release



MEDIA RELEASE

Rose Merc Limited Announces Sponsorship of Inaugural Falcon Cup Intercorporate Golf Tournament in Dubai, UAE

Mumbai, India – October 06, 2025 – Rose Merc Limited (BSE: 512115), a diversified BSE-listed company actively engaged in events, entertainment, sports leagues, financial services, and fashion, today announced its sponsorship of the Inaugural Falcon Cup Intercorporate Golf Tournament. This prestigious event is set to unfold on February 11, 2026, at the renowned Majlis Course, Emirates Golf Club, Dubai, UAE – a venue celebrated for its challenging layout and luxurious setting.

The Falcon Cup promises an electrifying showcase of corporate talent, where top regional teams will compete for glory in what is being hailed as the premiere inter-corporate golf event of the year. With a focus on networking, skill, and camaraderie, the tournament will foster meaningful business connections in the dynamic GCC market.

We are proud to join forces with DAR GLOBAL as the Title Sponsor, alongside esteemed co-sponsors MENSA Investments Corporation and TARAM Real Estate LLC, with more partners expected to come on board. This collaboration highlights Rose Merc Limited's strategic push into high-growth opportunities in the UAE and beyond, building on our diverse portfolio that includes investments in cricket leagues like the Navi Mumbai Premier League and fashion ventures through subsidiaries such as Emirates Holdings FZ LLC.

Uday Tardalkar, Chairman of Rose Merc Limited, commented: "Sponsoring the Falcon Cup aligns perfectly with our mission to create wealth-generating opportunities and super employment ecosystems. This event not only amplifies our presence in the thriving GCC region but also opens doors for innovative partnerships, echoing the synergies from our recent MoU with Falcon Cup LLC-FZ in sports, fashion, and wealth management."

Vaishali Parkar Kumar, Executive Director of Rose Merc Limited, added: "The tournament's emphasis on corporate excellence and networking resonates with our ethos of delivering rewarding experiences and sustainable value. We look forward to the energy and competition as teams battle it out on the Majlis Course – a true test of precision and strategy."

Vijay Acharya, Founder & CEO of Falcon Cup LLC-FZ, shared: "We are absolutely thrilled to partner with Rose Merc Ltd as our Joint Venture partners and sponsors for the inaugural Falcon Cup Intercorporate Golf Tournament at the iconic Majlis, Emirates Golf Club on 11 February 26. This event is a significant first step, and alongside our other initiatives in sports, fashion, and Wealth Management, it underscores our fundamental belief: **Think Local, Go Global.**"

Ms. Tara Laxmi Shrestha, Brand Ambassador of Falcon Cup LLC-FZ commented: "I am absolutely ecstatic and deeply honoured to be chosen as the Brand Ambassador for both Falcon Cup LLC-FZ and Rose Merc Ltd. To me, this challenging role is truly Music to my ears. I feel incredibly passionate and ambitious about the vision we share, and I am already ready and set to perform and excel alongside these pioneering teams."

For more details, including a sneak peek video of the event preparations, visit the official promotional post [here] https://www.linkedin.com/posts/vijay-acharya-b9640025b_corporategolf-dubaigolf-emiratesgolfclub-activity-7379860567718547456-icAm?utm_source=share&utm_medium=member_desktop&rcm=ACoAAD_0JqIB2vV-0xsZ5Kt8OCmBy2kBNhX8rVU

This sponsorship reinforces Rose Merc Limited's dedication to visionary leadership, ethical growth, and holistic stakeholder value in emerging markets.

About Rose Merc Limited

Rose Merc Limited is a BSE-listed diversified company (Scrip: 512115) actively engaging in event and entertainment, devotional radio, products, financial services, owning cricket sports leagues, presence in the fashion industry, generating positive externalities through visionary leadership and strategic synergies. As a key investor in Navi Mumbai Premier League Pvt. Ltd. (an MCA/BCCI-approved cricket league), Moda Orama Ventures (a leading fashion show organiser), and presence in the Fashion and event management industry through its subsidiary Emirates Holdings FZ LLC, it fosters long-term economic value and sustainable well-being for stakeholders via high-quality solutions and rewarding experiences. With a mission to build an ethical ecosystem promoting holistic improvements in living standards, Rose Merc is positioned for growth, including entry into the thriving GCC market.

For media inquiries: Rose Merc Limited: info@rosemerc.in



Falcon Cup LLC-FZ

**FLIGHT TO THE TOP
LEVEL OF PERFORMANCE**

Accuracy. Reliability. Partnership.

www.falconcupllc.com
MEYDAN FREE ZONE, DUBAI, UAE



ABOUT

Falcon Cup LLC-FZ

Falcon Cup LLC-FZ is a dynamic, forward-thinking company based in the Meydan Free Zone, Dubai. We are dedicated to multi-sports initiatives and guided by the values of the Falcon vision: speed, precision, and a commitment to achieving excellence, symbolized by the Cup.

We are passionate about fostering sportsmanship, building meaningful professional networks, and creating opportunities that go beyond the game.



— Falcon Cup LLC-FZ

OUR CORE EXPERTISE

We organize a portfolio of prestigious sporting events, including:



- ★ Falcon Cup Inter-corporate Golf Tournament (flagship event)
- ★ Cricket
- ★ Tennis
- ★ Badminton
- ★ Unique events like Mud Wrestling

— Falcon Cup LLC-FZ

A BROADER HORIZON

Falcon Cup LLC-FZ is part of the Falcon Group of Companies, providing a platform that bridges sports with high-value industries.



OUR VERTICALS



SPORTS

Elite tournaments and international leagues connecting corporate leaders and high-net-worth individuals.



Fashion

Luxury branding and bespoke lifestyle events.



Real Estate

Access to premium properties in the UAE and worldwide.



Wealth & Asset Management

Tailored solutions for capital growth and asset protection.

— Falcon Cup LLC-FZ

STRATEGIC PARTNERSHIP



Through our joint venture with Rose Merc Ltd, a diversified Indian listed company, we are expanding into key international markets, creating stronger investment opportunities, and strengthening the foundation of our ecosystem.

— Falcon Cup LLC-FZ

OUR ESTEEMED SPONSORS

We proudly partner with leading brands that share our pursuit of excellence:



Dar Global
Luxury Real Estate Developer



Rose Merc Ltd
Diversified Strategic Investments



Mensa Investment Corporation
Investment Management Specialists



Taram Real Estate
Property Experts



Falcon Cup LLC-FZ



CONNECT WITH US

Partner with Falcon Cup LLC-FZ and be part of a growing network that combines sports, business, and lifestyle. Reach out to explore sponsorships, collaborations, or to join our upcoming events.

FALCON CUP LLC-FZ,
MEYDAN FREE ZONE, DUBAI, UAE
www.falconcupllc.com



MR. VIJAY ACHARYA
Founder & CEO

A visionary leader driving Falcon Cup LLC-FZ with a focus on excellence, innovation, and building platforms that connect sports with business opportunities.



MS. TARA LAXMI SHRESTHA
Brand Ambassador

The face of Falcon Cup is dedicated to strengthening partnerships and representing the brand with elegance and professionalism.

Designed by *Rijan Shrestha*



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