



November 19, 2025

To,
The Corporate Relations Department,
BSE Limited,
PJ Tower, Dalal Street,
Fort, Mumbai – 400001

BSE Scrip Code: 512115 Scrip ID: ROSEMER

Sub: Intimation of Press Release – “Deva Thapa Crowned ‘Rose Merc Kesari’ at Sondoli Dangal”.

Ref: Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We, Rose Merc Limited, are pleased to submit herewith a media release titled “**Deva Thapa Crowned ‘Rose Merc Kesari’**” as Two Maharashtra Kesaris Fight to Thrilling Draw at Sondoli”.

The announcement highlights our company’s continued commitment to promoting traditional Indian sports and supporting rural wrestling events through our sports division, Jadhav Rose Merc Sports Pvt. Ltd. The event, powered by Rose Merc Limited and Emirates Holding Group, concluded successfully at Sondoli, Kolhapur, drawing an exceptional crowd and receiving overwhelming support from the local community.

This disclosure is being filed with the Exchange for the information of all stakeholders and in accordance with good corporate governance practices.

We request you to take the above on record.

Thanking you,
Yours faithfully,
For ROSE MERC LIMITED

Vaishali Parkar Kumar
Executive Director
DIN: 09159108

Encl: Media Release



MEDIA RELEASE

Kolhapur, 19 November 2025

Deva Thapa Crowned ‘Rose Merc Kesari’ as Two Maharashtra Kesaris Fight to Thrilling Draw at Sondoli

The traditional wrestling championship organized by the villagers of Sondoli on the auspicious occasion of the Shri Nayakeshwar Deva Yatra concluded on a high note yesterday, drawing a record-breaking crowd and electrifying the historic Sondoli wrestling arena.

Powered by Rose Merc Limited, Emirates Holding Group and Jadhav Rose Merc Sports Pvt. Ltd., and held under the patronage of Director Mr. Dattatray Jadhav, the day-long mud-wrestling spectacle lived up to its reputation as one of Maharashtra’s most prestigious rural dangals.

Headline Bout Ends in Gripping Draw

In a pulsating clash of titans, two-time Maharashtra Kesari Prithviraj Patil and reigning Maharashtra Kesari Harshavardhan Sadgir fought to a thrilling draw. Both champions displayed extraordinary strength, technique and stamina, leaving the packed arena on its feet throughout the bout.

Satpal Sontakke Lifts ‘Sondoli Kesari’ Title

In the battle for the coveted ‘Sondoli Kesari’ title, Satpal Sontakke dominated Sameer Shaikh with relentless attacking wrestling to claim the championship.

Nepal’s Deva Thapa Steals the Show

The showstopper of the evening was the special attraction bout between Nepal’s celebrated wrestler Deva Thapa and India’s aggressive powerhouse Amit Lakha Thapa produced a commanding performance to win convincingly and was crowned the prestigious ‘Rose Merc Kesari’.

He was felicitated with a silver mace (gada) and cash prize by Rose Merc Limited Director - Mr. Purvesh Shelatkar and Mr. Qazi Abdul Matin.

Other Notable Results

- Kumar Patil def. Sunil Karwate (spectacular back-throw)
- Hari Markand def. Suraj Patil (on points)
- Sahil Patil def. Dhananjay Patil (superb one-wheel throw)
- Ajay Shedge def. Pradeep Thakur



**ROSE MERC
LIMITED**

तमसो ऽ मा ज्योतिर्गमय



15/B/4, New Sion Chs Swami Vallabhdas Road,
Opp SIES College, Behind Dmart Store,
Sion West, Mumbai-22.

GSTIN : 27AACCR3663B1ZM

CIN : L93190MH1985PLC035078

Victories were also recorded by Ajay Patil, Vijay Sarde, Ajit Patil, Datta Bankar, Omkar Jadhav, Ashutosh Lad, Atharva Bhosale and Shri Chormare in their respective bouts.

The tournament began with the traditional worship of the akhara, performed by Sarpanch Mr. Bhimrao Patil, Deputy Sarpanch Mr. Shivaji Sawant and other village dignitaries.

Rose Merc Limited Director **Mr. Purvesh Shelatkar** said: “We are proud to support and preserve the rich wrestling heritage of Kolhapur that was patronized by Chhatrapati Shahu Maharaj. Events like Sondoli Dangal keep this glorious tradition alive for future generations.”

Jadhav Rose Merc Sports Pvt. Ltd. Director **Mr. Dattatray Jadhav** added: “Organizing a grand dangal in my own village has been a lifelong dream. After the overwhelming success here, we are now preparing to host an international-standard mud-wrestling championship in Dubai, which will open global doors for wrestlers from our region.”

A giant LED screen was installed for the first time at Sondoli, ensuring every spectator enjoyed a clear view of the action. The event received wholehearted support from the Sarpanch, Deputy Sarpanch, Gram Panchayat members and the entire Sondoli community, including residents based in Mumbai.

Prominent dignitaries present included former MLA Mr. Satyajit Patil, industrialist Mr. Qazi Abdul Matin, Mr. Purvesh Shelatkar and Mr. D.R. Jadhav.

The bouts were officiated with utmost fairness by the referee panel comprising Shankar Patil, Amar Patil, Suraj Sawant, Vikas Sawant, Ananda Patil and Satish Kadam.

About Rose Merc Limited

Rose Merc Limited is a leading Indian multinational conglomerate with diversified interests in International Events and trade, sports promotion and sport activities. Deeply committed to preserving and promoting India’s traditional sports, particularly the historic wrestling (kushti) heritage of Kolhapur, the group actively supports rural dangals and emerging wrestlers across Maharashtra and beyond through its sports arm, Jadhav Rose Merc Sports Pvt. Ltd.

About Jadhav Rose Merc Sports Pvt. Ltd

Jadhav Rose Merc Sports Pvt. Ltd. is a Maharashtra-based venture jointly promoted by Mr. Dattatray Jadhav and Rose Merc Limited, focused on organizing and managing sports events, leagues, and fitness initiatives to promote Maharashtra’s traditional and modern sporting culture.

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Mr. Purvesh Shelatkar, Mr. Qazi Abdul Matin, Mr. Dattatray Jadhav and Mr. D. R. Jadhav are presenting the Rose Merc Kesari title to Sahil Patil.

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