



**ROSE MERC
LIMITED**

તમણો સ મા જ્યોતિર્ગમય



15/B/4, New Sion Chs Swami Vallabhdas Road,
Opp SIES College, Behind Dmart Store,
Sion West, Mumbai-22.

GSTIN : 27AACCR3663B1ZM
CIN : L93190MH1985PLC035078

January 01, 2026

To,

**The Corporate Relations Department
BSE Limited
PJ Towers, Dalal Street
Fort, Mumbai – 400 001**

BSE Scrip Code: 512115

Scrip ID: ROSEMER

Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Organization of Investor Awareness Event.

Dear Sir/ Ma'am,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to inform the Exchange that Rose Merc Limited, in association with P.V. Bhagwat Investment Guidance Cell (PVBIGC), a SEBI-registered Investors' Association, and Lokmanya Seva Sangh, Parle, has organized an investor awareness event titled "**Gen Z's Most Sought-After Sports App: KheloMore.**"

This event aims to educate investors on emerging opportunities in the sports technology sector, particularly highlighting KheloMore, a leading sports app that connects fans and enthusiasts across all generations. The session will provide insights into investment prospects in innovative sports platforms, current market trends, and the impact of technology on sports participation and community building.

Event Details:

- Date & Time:** Wednesday, January 7, 2026, from 7:00 PM to 8:30 PM (High Tea from 6:30 PM onwards).
- Venue:** P.L. Deshpande Sabhagruh, Tilak Mandir, Parle.
- Speakers:**
 - Mr. Purvesh Krishna Shelatkar, Executive Director, Rose Merc Limited (on Investment Opportunities).
 - Mr. Jatin Paranjpe, Ex-India Cricketer & Selector, Founder & CEO of KheloMore.
- Entry:** Free and open to all.

About Rose Merc Limited:

Rose Merc Limited is a BSE-listed diversified holding company (BSE: 512115) actively engaged in event management, spiritual radio broadcasting, sports management (including cricket leagues), B2C products, and financial consulting services. Committed to innovation, excellence, and community impact, Rose Merc fosters strategic ventures that promote growth and holistic development. For more information, visit www.rosemerc.in.



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About KheloMore:

KheloMore is India's premier sports app, founded by former Indian cricketer and selector Jatin Paranjpe. As a comprehensive digital platform, it connects sports enthusiasts with a wide range of facilities, enabling easy booking of venues such as cricket and football turfs, badminton and tennis courts, basketball and volleyball arenas, squash courts, and swimming pools. Beyond bookings, KheloMore offers coaching sessions, events, and academies, fostering a vibrant community for recreational and semi-professional athletes. Dubbed India's Super App for Sports, KheloMore aims to make sports accessible and enjoyable for all ages, promoting physical activity and talent development across the country.

This initiative underscores our commitment to investor education and awareness of innovative opportunities in the sports and technology domains.

This disclosure is being made in compliance with the applicable provisions of the SEBI Regulations.

We request you to kindly take the above on record and disseminate the same on your website.

Thanking you,

Yours faithfully,

For Rose Merc Limited

Vaishali Parkar Kumar

Executive Director

DIN: 09159108



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Lokmanya Seva Sangh, Parle

P. V. Bhagwat Investment Guidance Cell (PVBIGC)
(A SEBI Registered Investors' Association)

P.V. BHAGWAT INVESTMENT GUIDANCE CELL (PVBIGC) & ROSE MERC LTD
Present

Gen Z's most sought after sports app **KheloMore**

Discover exciting investment opportunities with a leading
SPORTS app connecting fans across all generations.



Mr. Purvesh Krishna Shelatkar

Executive Director
Rose Merc Limited
Investment Opportunities



Mr. Jatin Paranjpe

Ex- India Cricketer & Selector
Founder & CEO of KheloMore
Gen Z's Sports app KheloMore

Date & Time

Wednesday, 7th January, 2026 - 07:00 p.m To 08:30 p.m.
Please Join us for HighTea from 6:30 pm Onwards

Subject

Gen Z's most sought after Sports app KheloMore

Speakers

Mr. Purvesh Krishna Shelatkar - Executive Director, Rose Merc Ltd
Mr. Jatin Paranjpe- Founder & CEO of KheloMore

Venue

P. L. Deshpande Sabhagruh, Tilak Mandir

Free Entry | Open for All

Dhruv Patil / Advait Vaidya
-Secretary

Vinay Mhaskar
-Chairman

Preeti Patwardhan / Atul Gokhale
-Secretary

P. V. Bhagwat Investment Guidance Cell

Lokmanya Seva Sangh, Parle

PHONE : 022 3513 8397

WEB : www.rosemerc.in

Email : info@rosemerc.in