



February 04, 2026

To,
**The Corporate Relations Department
BSE Limited
P J Towers, Dalal Street
Fort, Mumbai – 400 001**

BSE Scrip Code: 512115
Scrip ID: ROSEMER

Sub: Media Release: Launch of SPG Rose Merc Cricket Academy at Shivaji Park Gymkhana.

Ref.: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear Sir/ Ma'am,

Pursuant to Regulation 30 and other applicable provisions of the **SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**, please find enclosed a media release titled **“SPG Rose Merc Cricket Academy Officially Launched at Shivaji Park Gymkhana”**, announcing the successful inauguration of the SPG Rose Merc Cricket Academy held on Tuesday, February 3, 2026 at Shivaji Park Gymkhana, Mumbai.

The release highlights Rose Merc Limited’s collaboration with Shivaji Park Gymkhana to promote grassroots cricket development, details of the selection trials and structured three-year training programme, and insights from Mr. Pravin Amre, former Indian cricketer and President of SPG.

A media release detailing the collaboration is enclosed herewith for your information and records.

We request you to kindly take the above on record and disseminate the same on your website.

Thanking you,

Yours faithfully,
For Rose Merc Limited

**Vaishali Parkar Kumar
Executive Director
DIN: 09159108**

Enclosure: Media Release



Media Release

SPG Rose Merc Cricket Academy Officially Launched at Shivaji Park Gymkhana

Mumbai, Tuesday, February 3, 2026 — Rose Merc Limited is delighted to announce the successful official inauguration of the SPG Rose Merc Cricket Academy on February 3, 2026 at the historic Shivaji Park Gymkhana. This milestone follows the Company's earlier partnership announcement with Shivaji Park Gymkhana (SPG) and underscores Rose Merc's steadfast commitment to grassroots sports development, youth empowerment, and nurturing future sporting talent in India.

The inauguration ceremony was graced by Mr Uday Tardalkar, Chairman and Independent Director of Rose Merc Limited, who performed the traditional coconut-breaking ritual to mark an auspicious start to this transformative initiative.

The launch generated tremendous enthusiasm among young cricketers, with approximately 900 boys participating in the selection trials held across three age groups. After a thorough and competitive evaluation process, 48 exceptionally talented players were selected to join the academy's structured training programme.

The SPG Rose Merc Cricket Academy offers a comprehensive three-year development programme, featuring professional cricket coaching and training sessions five days a week. SPG will oversee the full coaching and technical structure, while Rose Merc Limited provides essential support, including training kits, resources, and infrastructure to enable holistic player growth—both on and off the field.

Addressing the gathering, Mr. Pravin Amre, former Indian cricketer, SPG President, and mentor for the academy, said:

“Today marks the official beginning of the SPG Rose Merc Cricket Academy. The response has been extremely encouraging, with close to 900 boys attending the selection trials across three age groups, out of which 48 players have been selected. This is a structured three-year programme where the boys will be trained five days a week. With SPG overseeing the training and Rose Merc supporting the initiative, we are confident this partnership will help develop young cricketers in a systematic and disciplined manner over the coming years.”

Representatives from the academy emphasized the long-term vision of the collaboration, which focuses on instilling discipline, skill mastery, and performance readiness in young athletes through consistent, high-quality training and mentorship.

This initiative aligns seamlessly with Rose Merc Limited's broader vision of strengthening India's sports ecosystem, creating equitable opportunities for emerging talent, and fostering structured development at the grassroots level. By combining SPG's legendary cricketing heritage with Rose Merc's institutional backing, the academy is well-positioned to serve as a credible and sustainable platform for grooming the next generation of Indian cricketers.



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LIMITED**

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15/B/4, New Sion Chs Swami Vallabhdas Road,
Opp SIES College, Behind Dmart Store,
Sion West, Mumbai-22.

GSTIN : 27AACCR3663B1ZM

CIN : L93190MH1985PLC035078

About Rose Merc Limited

Rose Merc Limited is a BSE-listed diversified holding company (BSE: 512115) actively engaged in event management, spiritual radio broadcasting, sports management (including cricket leagues), B2C products, and financial consulting services. Committed to innovation, excellence, and community impact, Rose Merc fosters strategic ventures that promote growth and holistic development.

For more information, visit www.rosemerc.in.

About Shivaji Park Gymkhana (SPG)

Shivaji Park Gymkhana (SPG), Mumbai, is a premier sporting institution known as the “Nursery of Indian Cricket.” It focuses on training and nurturing young cricketing talent through structured coaching, competitive opportunities, and holistic player development.

Media Contact:

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Mr Pravin Amre, former Indian cricketer and SPG President; Mr. Uday Tardalkar, Chairman of Rose Merc Limited; and Mr. Purvesh Shelatkar, Executive Director of Rose Merc Limited.

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