



**ROSE MERC
LIMITED**

तमसो ऽ मा ज्योतिर्गमय



15/B/4, New Sion Chs Swami Vallabhdas Road,
Opp SIES College, Behind Dmart Store,
Sion West, Mumbai-22.

GSTIN : 27AACCR3663B1ZM
CIN : L93190MH1985PLC035078

Date: March 12th 2026

To,
**The Corporate Relations Department,
Bombay Stock Exchange Limited,
P J Tower, Dalal Street, Fort,
Mumbai – 400001**

BSE Scrip Code: 512115 Scrip ID: ROSEMER

Subject: Submission of Press Release – “Cricket Kit Distribution Ceremony at SPG – Rose Merc Cricket Academy”.

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to submit herewith a press release titled **“Rose Merc Limited Successfully Hosts Cricket Kit Distribution Ceremony at SPG – Rose Merc Cricket Academy.”**

The event was held on 11 March 2026 at Shivaji Park Gymkhana and celebrated young cricketers from the Under-14, Under-16, and Under-19 categories of the SPG – Rose Merc Cricket Academy. The ceremony was graced by prominent cricketers including Mr. Shreyas Iyer, Mr. Siddhesh Lad and former India cricketer Mr. Pravin Amre, who interacted with the young trainees and distributed cricket kits.

The initiative reflects the Company’s continued commitment to promoting grassroots sports development and nurturing young cricketing talent through its collaboration with Shivaji Park Gymkhana.

The press release is enclosed for your information and records.

This is for your information and records.

**Thanking You,
Yours Faithfully,**

For ROSE MERC LIMITED

**Vaishali Parkar Kumar
Managing Director
DIN: 09159108**

Encl.: Press Release



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SPG
SHIVAJI PARK GYMKHANA



*“An inspiring moment for our young trainees as they pose with **Mr. Sachin Deshpande**, **Ms. Eshwari Shelatkar** - Executive Director, Rose Merc Ltd. and Director, Moda Orama Ventures Pvt. Ltd, **Mr. Purvesh Shelatkar** - Executive Director, Rose Merc Ltd., **Ms. Harshee Haria** – Media Head, Rose Merc Ltd. and Director, Navi Mumbai Premier League Pvt. Ltd., and joining them are Indian international cricketer **Mr. Shreyas Iyer**, Mumbai cricketer **Mr. Siddhesh Lad**, and **Mr. Pravin Amre**- former India cricketer and president of Shivaji Park gymkhana. Together, we celebrate the spirit of youth and ambition, paving the way for the next generation of talent!”*



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Rose Merc Ltd. Successfully Hosts Cricket Kit Distribution Ceremony at SPG Rose Merc Cricket Academy

Mumbai, March 12, 2026 – Rose Merc Limited, a BSE-listed diversified enterprise committed to nurturing talent across sports, fashion, media, events, and lifestyle sectors, distributed Cricket Kits on Wednesday, March 11, 2026, at the iconic Shivaji Park Gymkhana (SPG) Terrace, Dadar West, Mumbai.

The event celebrated the young cricketers of the SPG Rose Merc Cricket Academy across the Under-14, Under-16, and Under-19 age groups. As part of its ongoing partnership with Shivaji Park Gymkhana, widely regarded as the “Mecca of Mumbai Cricket” for producing numerous international players. Rose Merc Ltd. distributed essential cricket attire, kits, and apparel to support the academy’s talented trainees in their pursuit of excellence.

The ceremony, which commenced at **6:00 PM**, was graced by distinguished **Guests of Honour**:

- **Shreyas Iyer** acclaimed Indian international cricketer and an inspirational figure in modern Indian cricket.
- **Siddhesh Lad**, a prominent Mumbai domestic cricketer known for his significant contributions to Maharashtra cricket.

Their presence brought immense excitement and inspiration to the young trainees, many of whom dream of representing Mumbai and India in the future.

The event featured the official unveiling of the SPG Rose Merc Cricket Academy T-shirts, specially designed for players across the Under-14, Under-16, and Under-19 categories. The academy jerseys, bearing the logos of Rose Merc Ltd and Shivaji Park Gymkhana, were unveiled by Purvesh Shelatkar- Executive Director Rose Merc Ltd Harshee Haria – Media Head, Rose Merc Ltd. and Director of the Navi Mumbai Premier League Pvt. Ltd (NMPL), and Eshwari Shelatkar – Executive Director at Rose Merc Ltd. and Director at Moda Orama Ventures Pvt. Ltd., along with distinguished cricketers Shreyas Iyer, Siddhesh Lad and Pravin Amre - former cricketer and president of Shivaji Park gymkhana, marking a proud moment for the young trainees of the academy.

The ceremony was attended by academy coaches, parents, SPG officials, young players, and representatives from Rose Merc Ltd., creating a vibrant atmosphere celebrating dedication, discipline, and sporting ambition. The event was covered by Jasmine Shaikh, Digital Content & Marketing Manager of Rose Merc Ltd.

The SPG Rose Merc Cricket Academy, relaunched through this partnership for the 2025–26 season and beyond, is designed as a structured three-year high-performance development program focused on identifying and nurturing promising young cricketers. The academy provides professional coaching, fitness training, skill development, and holistic player mentoring, with freeships offered to many deserving talents to ensure that promising players receive the opportunity they deserve.



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Speaking at the event, **Mr. Purvesh Krishna Shelatkar, Executive Director of Rose Merc Ltd.**, said:

“We are deeply honoured to support the next generation of cricketers at this legendary venue. Initiatives like this felicitation ceremony underscore our commitment to sports development, empowering young athletes with the resources they need to dream big and perform at the highest levels. Seeing the joy on the faces of these Under-14, Under-16, and Under-19 players was truly rewarding.”

The ceremony fostered a strong sense of community while reinforcing Shivaji Park Gymkhana’s legacy as a nursery of Indian cricket. It also aligns with Rose Merc Ltd.’s broader vision of promoting sports at the grassroots level, alongside its active involvement in corporate cricket leagues and other sporting initiatives.

Rose Merc Ltd. extends its sincere gratitude to Shivaji Park Gymkhana, the academy staff, the Guests of Honour, and all attendees for making the evening a memorable success.

About Rose Merc Limited

Rose Merc Limited is a diversified BSE-listed company with interests spanning fashion, media, events, sports management, and lifestyle businesses. The company actively supports sports development, particularly grassroots cricket initiatives, with the aim of inspiring and empowering future generations.

For more information about Rose Merc Ltd. and its initiatives, please visit www.rosemerc.in.

About Shivaji Park Gymkhana (SPG)

Shivaji Park Gymkhana (SPG), Mumbai, is a premier sporting institution known as the “Nursery of Indian Cricket.” It focuses on training and nurturing young cricketing talent through structured coaching, competitive opportunities, and holistic player development.

For details about the **SPG Rose Merc Cricket Academy**, please contact **Shivaji Park Gymkhana**.

Media Contact:

Ms Vaishali Parkar Kumar, Managing Director,

Rose Merc Limited

Email: info@rosemerc.in

Website: www.rosemerc.in



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Ms. Eshwari Shelatkar- Executive Director at Rose Merc Ltd. and Director at Moda Orama Ventures Pvt. Ltd, **Ms. Harshee Haria**-- Media Head, Rose Merc Ltd. and Director of the Navi Mumbai Premier League Pvt. Ltd (NMPL), **Mr. Purvesh Shelatkar**- Executive Director Rose Merc Ltd, **Mr. Pravin Amre**- former India cricketer and president Shivaji Park gymkhana, Indian international cricketer **Mr. Shreyas Iyer**, and Mumbai cricketer **Mr. Siddhesh Lad** during the unveiling of the official SPG Rose Merc Cricket Academy jersey for Under-14, Under-16 and Under-19 players at **Shivaji Park Gymkhana**, Mumbai.



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*Young cricketers from the Under-14, Under-16 and Under-19 categories of the SPG Rose Merc Cricket Academy pose for a group photograph with **Mr. Sachin Deshpande, Ms. Eshwari Shelatkar, Mr. Purvesh Shelatkar, Ms. Harshee Haria, and leading cricketers Mr. Shreyas Iyer, Mr. Siddhesh Lad, and Mr. Pravin Amre***



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*Indian international cricketer **Mr. Shreyas Iyer** and Mumbai cricketer **Mr. Siddhesh Lad** distributes cricket kits to young trainees of the SPG Rose Merc Cricket Academy across the Under-14, Under-16 and Under-19 categories at **Shivaji Park Gymkhana, Mumbai.***