



**ROSE MERC
LIMITED**

तमसो ऽ मा ज्योतिर्गमय



15/B/4, New Sion Chs Swami Vallabhdas Road,
Opp SIES College, Behind Dmart Store,
Sion West, Mumbai-22.

GSTIN : 27AACCR3663B1ZM
CIN : L93190MH1985PLC035078

Date: May 04, 2026

To,
The Corporate Relations Department,
BSE Limited,
PJ Tower, Dalal Street, Fort,
Mumbai-400001

BSE Scrip Code: 512115 Scrip ID: ROSEMER

Sub: Intimation under Regulation 30 of SEBI (LODR) Regulations, 2015 – Launch of Maharashtra Tennis Cricket Champions League (MTCCCL).

Dear Sir/ Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that Rose Merc Limited has associated as a key organizer and partner in the launch of the Maharashtra Tennis Cricket Champions League (MTCCCL), a premier state-level tennis cricket league.

The league was officially launched on May 01, 2026, at the MCA Club, Bandra Kurla Complex (BKC), Mumbai, in the esteemed presence of legendary cricketer Sunil Gavaskar along with other distinguished dignitaries.

MTCCCL is an initiative aimed at promoting grassroots cricket talent across Maharashtra, with a structured franchise-based model and a professional player auction system. The inaugural edition will feature eight franchise teams and will focus on providing opportunities to emerging players, particularly in the Under-23 category.

The league is being organized in association with the Eknath Solkar Foundation and aligns with the Company's vision of supporting sports development initiatives and community engagement.

The matches of MTCCCL are scheduled to be broadcast on DD Sports and Waves, ensuring wide outreach and visibility.

The above information is being submitted for your information and records.

For Rose Merc Limited

Vaishali Parkar Kumar
Managing Director
DIN: 09159108

Encl: Media Release



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Media Release

Grand Launch of Maharashtra Tennis Cricket Champions League (MTCCCL) in the Presence of Cricket Legend Sunil Gavaskar



Mumbai, May 1, 2026: On the occasion of Maharashtra Day, the Maharashtra Tennis Cricket Champions League (MTCCCL) was launched in spectacular fashion at the MCA Club, BKC, Mumbai. The grand inauguration was graced by cricketing icon and **former India captain Sunil Gavaskar, along with esteemed dignitaries including Karsan Ghavri, Umesh Kulkarni, and Amol Muzumdar.**

The league is organised by the Eknath Solkar Foundation and Rose Merc Limited, marking Maharashtra's first-ever premier tennis cricket league. The inaugural edition will feature 8 franchise teams, with captains already finalized and the remaining players to be selected through an upcoming player auction.

The event also paid heartfelt tribute to the legendary Eknath Solkar, while former Indian cricketers were felicitated for their contribution to the sport.

Adding vibrancy and entertainment to the event were popular personalities from the **Marathi comedy show Maharashtrachi Hasyajatra, including Gaurav More, Prithvik Pratap, and Vanita Kharat.**

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The league, affiliated with the ITCSF, is spearheaded by founders Brijesh Solkar and Bhupendra Sinha, with co-founders Bharat Lohar and Pravin Ghevari.

Senior leadership from Rose Merc Limited, including Chairman Uday Tardalkar, Executive Director Purvesh Shelatkar, Independent Director Avinash Sonawane, Executive Director Eshwari Shelatkar, and Media Head Harshee Haria, Advisor Vikas Phadnis, Creative Head Bijal Gandhi, Manager Digital Content & Marketing Jasmine Shaikh, were present at the event. The event was seamlessly managed by Ultimate Event Makers under the leadership of Pallavi Nair.

MTCCCL is a premium state-level tennis ball cricket league built on a franchise model with a professional player auction system. The inaugural 2026 season aims to provide a powerful platform for emerging cricket talent across Maharashtra, with a special focus on promoting Under-23 players and nurturing the next generation of stars.

Speaking at the launch, Brijesh Solkar said:

“MTCCCL is not just a league—it is a movement to identify and elevate grassroots talent across Maharashtra. Our strong focus on Under-23 players ensures that young cricketers get the exposure, structure, and opportunity they deserve to shine on a bigger stage.”

Uday Tardalkar, Chairman of Rose Merc Limited, added:

“We are proud to support a platform that blends passion, professionalism, and purpose. MTCCCL will redefine tennis cricket in the state while building a sustainable pathway for young athletes to grow, compete, and succeed.”

Registrations for players have already begun on the Crickbro app. During the event, the official team logos, prize pool, and league jersey were unveiled. Captains, mentors, and the chief selection panel were also announced.

The matches of MTCCCL will be broadcast live on DD Sports and Waves, promising high-quality action and wide reach.

With energy, vision, and a strong developmental focus, MTCCCL is set to become a landmark tournament in Maharashtra’s cricketing ecosystem—where raw talent meets opportunity, and future stars are born.

About Rose Merc Limited

Rose Merc Limited is a diversified BSE-listed company engaged in sports management, event organisation, investments, and related activities. The company actively supports cricket academies, player sponsorships, and large-scale sporting events with the objective of nurturing talent and building sustainable sports infrastructure in India.

Media Contact:

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